

1. Subject to my approvals as set forth in Section 2 of this Personal and Materials Release (“Release”), I, on behalf of myself and Company (as defined below) grant to NetStronghold (UK) Limited., its subsidiaries, and affiliates (“NetStronghold”), the right, but not the obligation, to photograph me by moving photography, with or without sound (“Footage”) and/or still photography (“Stills”) and the nonexclusive, royalty-free, irrevocable (except for material breach), right, but not the obligation, to incorporate such Footage, Stills, my name, likeness, voice, biography and quote (collectively “Attributes”), and any other Company assets that Company provides to NetStronghold, e.g., trademarks, logos, photographs, artwork, footage and music (collectively “Company Assets”) into a film or video (“Film”) and/or into other Promotional Materials (defined below), and to use, reproduce, distribute, display, exhibit or otherwise exploit the Film, and the Promotional Materials, worldwide, in perpetuity, internal or external, in all media, including, without limitation, at events sponsored by NetStronghold, for the purposes of advertising or trade in promoting and publicizing NetStronghold and its products and services (collectively “Licensed Rights”). NetStronghold may sublicense the Licensed Rights as needed for NetStronghold to exercise the Licensed Rights. I hereby waive all claims to compensation based on NetStronghold’s use of the Licensed Rights. “Promotional Materials” means all materials, including but not limited to, Film, Stills, audio, visual, online, photography, print and digital, that market, promote or advertise NetStronghold and its products, services and events.

2. I will have the right to approve in writing the final version of the Film to the extent it contains my Attributes or Company Assets, provided that such approval will not be unreasonably withheld and provided that I will make commercially reasonable efforts to approve or disapprove the Film within five (5) days of receipt of such submission. In addition, I will have the right to approve in writing any Stills that NetStronghold intends to use in Promotional Materials, provided that no such approval will be unreasonably withheld, I will approve no less than 50% of the Stills submitted to me, and I will make commercially reasonable efforts to approve or disapprove such Stills within five (5) days of receipt of them from NetStronghold. NetStronghold will not be required to obtain my further approval from me to edit or modify the approved Film, so long as such modifications are in context of the approved Film, nor will NetStronghold be required to obtain my or Company’s approval for any specific Promotional Materials containing the approved Stills or my Attributes or the Company Assets, provided that such uses are within the scope of the Licensed Rights.

3. I represent and warrant that the consent of no other person or entity is required to enable NetStronghold to use my Attributes or the Company Assets as set forth in this Release; that the use of my Attributes or the Company Assets will not violate the rights of any third parties; that any statements made by me about NetStronghold or its products and services represent my honest belief and understanding; and that I have not, nor will I, make any statements or engage in any conduct that would reflect negatively on NetStronghold’s reputation. I agree to indemnify, defend and hold harmless NetStronghold, its affiliates and subsidiaries and their officers, directors, employees and agents from all claims, losses, damages and liabilities arising from or related to (i) NetStronghold’s uses and activities permitted under this Release or (ii) my breach of any representations or warranties or obligations under this Release.

4. I understand that NetStronghold owns all rights of every kind and nature in the Promotional Materials that may contain my Attributes and Company Assets, and to any derivative works in such Promotional Materials, but in each case exclusive of my Attributes and Company Assets.

5. I understand and agree that this consent is binding on my heirs and assigns. Further, if NetStronghold wishes to secure any additional rights in the Promotional Materials containing my Attributes that are beyond the scope of this Release, I hereby assign to Company all rights in my Attributes, as they appear in the Promotional Materials, necessary for Company to license to NetStronghold any such additional rights, without further consent or approval by me.

BY MY SIGNATURE BELOW, I REPRESENT THAT I HAVE READ THIS RELEASE AND THAT I FULLY UNDERSTAND ITS PROVISIONS AND THE RIGHTS THAT I AM GRANTING AND RELEASING PURSUANT HERETO. I ALSO REPRESENT THAT I HAVE FULL POWER AND AUTHORITY TO ENTER INTO THIS RELEASE ON BEHALF OF MYSELF.

Signature:		Date:	
Name:			
Email:		Phone:	
Title:			
Company Name:			
<b>(For AdminToArchitect Use) Project Name:</b>			